

Shih Chien University English Taught Program in Smart Service Management (Undergraduate-Day school)
List of Required and Elective Courses **Academic Year 2025Sept.~**

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Approved at Department level curriculum committee on / / .
 Approved at College curriculum committee on / / .
 Approved at University curriculum committee on / / .

Course Type/Semester		1st Academic Year	2nd Academic Year	3rd Academic Year	4th Academic Year
General Required	1st	College English (1) [2] Physical Education (I) [2] Chinese (1) [2]	College English (3) [2] The Art of Life [1]	Professional English (1) [2]	* Graduation Threshold of English/Foreign Language Competence [00]
	2nd	College English (2) [2] Physical Education (II) [2] Chinese (2) [2]	College English (4) [2] Family Science [1]	Professional English(2) [2]	
College Required	1st	Management [3]			
	2nd	Introduction to Artificial Intelligence [3]			
Dept. Required	1st	Introduction to Machine Learning [3] The Business of Hospitality and Tourism [3]	Hospitality Operations [3] Marketing in Hospitality and Tourism Industry [3] Business Intelligence [3]	Practical Project in Smart Services (1) [6]	Contemporary Issues in Hospitality and Tourism Industry [3] Internship(1) [3]
	2nd	Management Information Systems [3] Service Concept and Customer Experience [3] Introduction to Smart Service Management [3] Consumer Behaviors and Marketing [3]	Big Data Analytics in Hospitality and Tourism Industry [3] Leadership and Organizational Management [3] Introduction to Cloud Computing [3] User Experience [3]	Practical Project In Smart Service(2) [6]	
Dept. Elective	1st	Multimedia Tools and Applications [3] Communication Studies [3]	Digital Marketing and Social Media [3] 3D Animation [3]	MICE Management [3] Human Resource Management in Hospitality and Tourism Industry [3] Enterprise Resources Planning [3]	Planning and Development of Smart Hotels [3] Internship(2) [3] Internship(3) [3]
	2nd	Design Thinking [3] Aesthetics in Hospitality and Tourism Industry [3]	Special Topic [3] Virtual Reality and Augmented Reality [3] Overview of Airline Industry [3]	Wine Tasting [3] E-Commerce [3] Cultural Heritage and Tour Planning [3]	Internet of Things [3] Project Management [3] Strategic Management in Hospitality and Tourism Management [3] Internship(4) [3] Internship(5) [3] Internship(6) [3]

Example:

Management (FINA112 , [3])

Course Name (Course Number, [Credit])

* : General studies or course taught by other department/program.

■ : New Course.

▲ : Revised Course.

⊙ : Course offered in both semesters.

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Credit Requirements	(1) Minimum Total Credits Required: 128 credits (2) University Required: 22 credits , Categories/Disciplines from Liberal Arts School: 6 credits (3) College Required: 6 credits (4) Departmental/Program Required: 57 credits (5) Division Required: 0 credits (6) Elective: 37 credits (Minimum Required Elective: 25 credits)
Internship Credits	Conducted mainly in accordance with related regulations (1) Departmental required : Off-campus Internship: 3 credits, On-campus Internship: 0 credits (2) Departmental Elective : Off-campus Internship: 15 credits, On-campus Internship: 0 credits
General Studies Requirements	1. Student must take minimum of 28 required credits from Liberal Arts school, which consist of 20 credits of General Studies, 2 credits of Featured Courses while the other 6 credits must be chosen from the different categories/disciplines from Liberal Arts school. 2. In accordance to Shih Chien University Minimum Competency Assessment Implementation Guidelines, students must pass the Physical Fitness Threshold and Language Benchmark set forth by their respective department/program to graduate. 3. Chinese Foundation Courses: Students must take Chinese(I) and (II) with 2 credits each. 4. English Foundation Courses: Students must take College English(1)(2)(3)(4) in succession and pass the prerequisite courses before taking the next course. 5. The foundational physical education courses, PE (1)(2), are taken during the freshman year, each offering 2 credits. Students can select courses based on their interests and may repeat the same group. 6. Students admitted as outstanding athletes must complete at least 8 credits in the Varsity Team—Specialized Sports Training (1)-(4) courses within the Sports and Health Promotion field, without being subject to field restrictions. 7. Featured Courses consist of The Art of Life and Family Science, with 1 credit each. 8. There are 8 disciplines from Liberal Arts School, including Humanistic Thinking, Aesthetic Cultivation, Civil Sociology, Natural Sciences, Global Perspective Study, Natural Sciences, Smart Digital, Sports and Health Promotion, and Foreign Language Application and Culture. Students must take courses from 3 different disciplines with total of 6 credits to graduate. The restriction of 3 different disciplines does not apply to students who were admitted into the University via International Student Admission. 9. Credits taken from Liberal Arts School courses exceeding the required 10 credits can count toward general electives up to 28 credits.
College Requirements	
Departmental, Division and other Requirements	1. Minimum Total Credits Required to graduate: 128(Liberal Arts: 28, Required: 63, Elective: 37) 2. 25 credits out of the 37 elective credits must taken from the ETPSSM; other 12 credits can also take from the ETPSSM or any other departments or programs. 3. Among the 28 required credits from Liberal Arts school, 6 credits must be chosen from 3 of the 8 disciplines from Liberal Arts school. The restriction of 3 different disciplines does not apply to students who were admitted into the University via International Student Admission. 4. The ETPSSM has graduation thresholds, as explained below: For information on Graduation Threshold of English/Foreign Language Competence, please refer to the English and Foreign Languages Graduation Ability Indicators Assignment Regulations. 5. The list of elective courses is subject to flexible adjustments based on departmental development needs, and a small number of courses may be added or removed.
University Requirements	In accordance to Shih Chien University Minimum Competency Assessment Implementation Guidelines, students must pass the Physical Fitness Threshold and Language Benchmark set forth by their respective department/program to graduate.