

Shih Chien University English Taught Program in Smart Service Management (Undergraduate-Day school)
List of Required and Elective Courses Academic Year 2024Sept.~2028June.

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Course Type/Semester		1st Academic Year	2nd Academic Year	3rd Academic Year	4th Academic Year
General Required	1st	College English (1) [2] Physical Education (I) [2] Chinese (1) [2]	College English (3) [2] *The Art of Life [1]	*English (1) [2]	*Graduation Threshold of English/Foreign Language Competence [00]
	2nd	College English (2) [2] Physical Education (II) [2] Chinese (2) [2]	College English (4) [2] *Family Science [1]	*English (2) [2]	
College Required	1st	Management [3]			
	2nd	Introduction to Artificial Intelligence [3]			
Dept. Required	1st	Introduction to Machine Learning [3] The Business of Hospitality and Tourism [3]	Hospitality Operations [3] Marketing in Hospitality and Tourism Industry [3] Business Intelligence [3]	Practical Project in Smart Services (1) [6]	Contemporary Issues in Hospitality and Tourism Industry [3] Internship (1)[3]
	2nd	Management Information Systems [3] Introduction to Smart Service Management [3] Consumer Behaviors and Marketing [3] Service Concept and Customer Experience [3]	User Experience[3] Leadership and Organizational Management [3] Introduction to Cloud Computing [3] Big Data Analytics in Hospitality and Tourism Industry [3]	Practical Project In Smart Service(I) [6]	
Dept. Elective	1st	Communication Studies [3] Multimedia Tools and Applications [3]	Digital Marketing and Social Media [3] 3D Animation [3]	MICE Management [3] Human Resource Management in Hospitality and Tourism Industry [3] Enterprise Resources Planning [3]	Planning and Development of Smart Hotels [3] Internship (2)[3] Internship (3)[3]
	2nd	Design Thinking [3] Aesthetics in Hospitality and Tourism Industry [3]	Special Topic [3] Virtual Reality and Augmented Reality [3] Overview of Airline Industry [3]	Wine Tasting [3] E-Commerce [3] Cultural Heritage and Tour Planning [3]	Internet of Things [3] Project Management [3] Strategic Management in Hospitality and Tourism Management [3] Internship (4)[3] Internship (5)[3] Internship (6)[3]

Signature of the Program Chair

Signature of the Dean

Example description:

Management (FINA112, [3], half/full, 501121)

Subject name (subject code, [number of credits], semester/year, subject code)

■: New subjects added this academic year.

▲: Subjects will be revised this academic year.

◎: The subjects in this academic year are divided into upper and lower sections.

Credit Requirements	<p>(1) Minimum total credits for graduation: 128 credits (2) General Required: 22 credits, self-selected course minimum: 6 credits (3) College Required: 6 credits (4) Program Required: 57 credits (5) Specialization Required: 0 credits (6) Elective credits: 37 credits (minimum 25 elective credits must be taken from the ETPSSM; other 12 credits can also take from the ETPSSM or any other departments or programs)</p>
Explanation of Internship Credits	<p>Based on the internship policies: (1) Program Required Course: off-campus internship: 3 credits, on-campus internship: 0 credits (2) Program Elective Course: off-campus internship: 15 credits, on-campus internship: 0 credits</p>
Explanation of Graduation Requirements for Common Courses	<p>(1) Common courses (General Required) include 20 credits of basic courses, 2 credits of special courses (The Art of Life, Family Science), and 6 credits of courses of interest (General Education). At least 28 credits must be completed before graduation. (2) According to the "Implementation Key Points of the Basic Ability Test for Students of Shih Chien University," students must pass the "Physical Fitness Ability" and the "English and Foreign Language Graduation Ability Indicators" specified by the ETPSSM before graduation. (3) Chinese Foundation Courses: Students must take Chinese (1) and (2) with 2 credits each. (4) English Foundation Courses: Students must take College English (1) (2) (3) (4) in succession and pass the prerequisite courses before taking the next course. (5) The foundational physical education courses, PE (1) and PE (2), are taken during the freshman year, 2 credits each. (6) Students who are admitted as outstanding student athletes must complete at least 8 credits of "Varsity Team—Specialized Sports Training (1)-(4)" in the field of sports and health promotion and are not subject to field restrictions. (7) Special courses include two subjects: The Art of Life and Family Science, with 1 credit each. (8) Self-selected courses of interest are divided into eight disciplines: Humanistic Thinking, Aesthetic Cultivation, Civil Sociology, Global Perspective Study, Natural Science, Smart Digital, Sports and Health Promotion, and Foreign Language Application and Culture. Students must take 5 courses from 4 different disciplines with total of 10 credits to graduate, including one course from Smart Digital Discipline if "Programming for Applications" is not offered by the student's department. The restriction of 5 courses from 4 different disciplines does not apply to students who were admitted into the University via International Student Admission. <ul style="list-style-type: none"> •Students can start taking courses in the first semester of the freshman year and complete 6 credits before graduation. •Students must take 3 courses from 3 different disciplines with total of 6 credits to graduate. •ETPSSM students are not subjected to take courses in Smart Digital discipline. •The restriction of 3 courses from 3 different disciplines does not apply to students who were admitted into the University via International Student Admission. (9) Credits taken from self-selected courses of interest exceeding the required 6 credits can be included in electives credits but cannot be included in the 28 credits of common courses (General Required).</p>
Explanation of Graduation Requirements Set by the College	
Explanation of Program-Specific Graduation Requirements or Other Conditions	<p>(1) The minimum graduation credits are 128 credits (at least 28 credits for general studies, 63 credits for major required, and 37 credits for electives) (2) For 37 elective credits, minimum 25 credits must be taken from the ETPSSM; other 12 credits can also take from the ETPSSM or any other departments or programs. (3) The 28 credits required by the school must include courses in three fields among the eight optional fields of interest, that is, 6 credits. Before graduation, students in this program must complete the smart digital field course "Programming for Application". (4) The ETPSSM has graduation thresholds. For information on English and Foreign Languages Graduation Ability Indicators, please refer to the English and Foreign Languages Graduation Ability Indicators Implementation Policies. (5) The listed elective courses are subjected for flexible adjustments based on the ETPSSM's development needs. A few courses may be added or eliminated.</p>
Explanation of Graduation Requirements Set by the University	<p>According to the "Implementation Key Points of the Basic Ability Test for Students of Shih Chien University," students must pass the "Physical Fitness Ability" and the "English and Foreign Language Graduation Ability Indicators" specified by the ETPSSM before graduation.</p>